

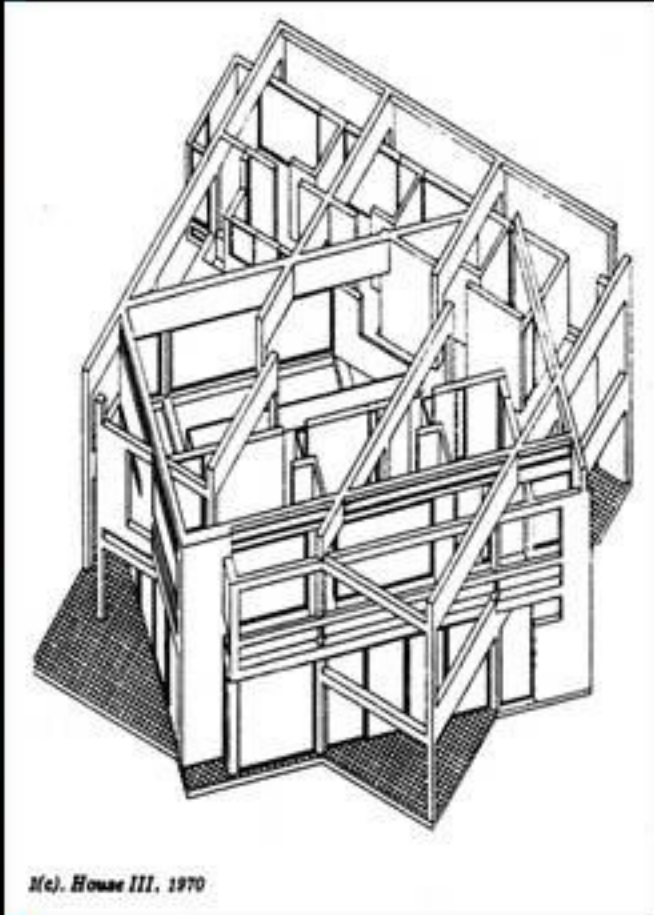
Deconstructivism in architecture*

Oleh : A. Rudyanto Soesilo

Discourse & deconstruction

- Discourse >> Wacana, cara menjelaskan sesuatu (pengetahuan), dalam konteks tertentu
- Dekonstruksi >> cara/proses membaca/memaknai suatu teks

Peter Eisenman

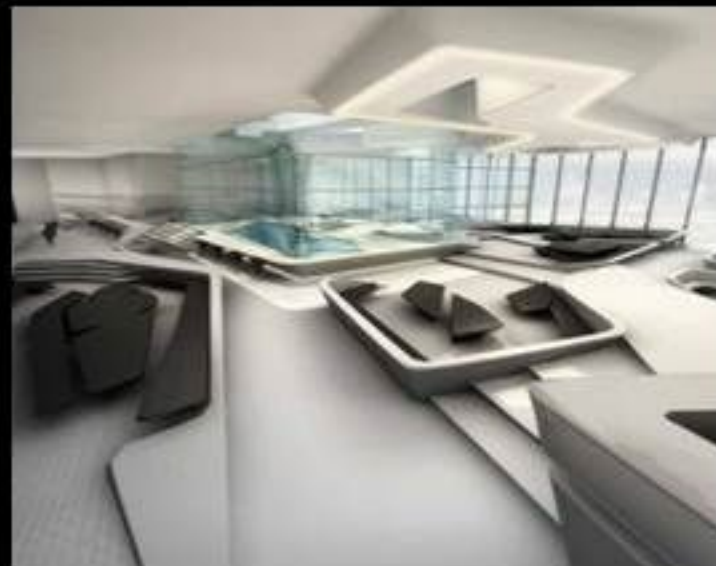


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Deconstructivism in architecture*

- Berkembang mulai 1980an.
- bersifat "Tak-terduga" dan seakan "Chaos yang terkontrol"
- Muncul dari manipulasi struktur, selubung, bentuk2 nonrektilinear, mendistorsi dan dislokasi elemen2 ars.

Deconstructivism Milestones

- Important events in the history of the deconstructivist movement include the 1982 Parc de la Villette architectural design competition (especially the entry from Jacques Derrida and Peter Eisenman[1] and Bernard Tschumi's winning entry), the Museum of Modern Art's 1988 Deconstructivist Architecture exhibition in New York, organized by Philip Johnson and Mark Wigley, and the 1989 opening of the Wexner Center for the Arts in Columbus, designed by Peter Eisenman.

- The New York exhibition featured works by Frank Gehry, Daniel Liebeskind, Rem Koolhaas, Peter Eisenman, Zaha Hadid, Coop Himmelb(l)au, and Bernard Tschumi. Since the exhibition, many of the architects who were associated with Deconstructivism have distanced themselves from the term. Nonetheless, the term has stuck and has now, in fact, come to embrace a general trend within contemporary architecture.

Derrida's influence

- Originally, some of the architects known as Deconstructivists were influenced by the ideas of the French philosopher Jacques Derrida. Eisenman developed a personal relationship with Derrida, but even so his approach to architectural design was developed long before he became a Deconstructivist. For him Deconstructivism should be considered an extension of his interest in radical formalism. Some practitioners of deconstructivism were also influenced by the formal experimentation and geometric imbalances of Russian constructivism.

- There are additional references in deconstructivism to 20th-century movements: the modernism/postmodernism interplay, expressionism, cubism, minimalism and contemporary art. The attempt in deconstructivism throughout is to move architecture away from what its practitioners see as the constricting 'rules' of modernism such as "form follows function," "purity of form," and "truth to materials."

History, context & influences

Modernism and postmodernism

- Deconstructivism in contemporary architecture stands in opposition to the ordered rationality of Modernism. Its relationship with Postmodernism is also decidedly contrary. Though postmodernist and nascent deconstructivist architects published theories alongside each other in the journal *Oppositions* (published 1973–84), that journal's contents mark the beginning of a decisive break between the two movements.

- Deconstruction took a confrontational stance toward much of architecture and architectural history, wanting to disjoin and disassemble architecture.[2] While postmodernism returned to embrace— often slyly or ironically—the historical references that modernism had shunned, deconstructivism rejects the postmodern acceptance of such references. It also rejects the idea of ornament as an after-thought or decoration. These principles have meant that deconstructivism aligns itself somewhat with the sensibilities of modernist anti-historicism

- In addition to *Oppositions*, another text that separated deconstructivism from the fray of modernism and postmodernism was the publication of Robert Venturi's *Complexity and Contradiction in Architecture* (1966). A defining point for both postmodernism and for deconstructivism, *Complexity and Contradiction* argues against the purity, clarity and simplicity of modernism. With its publication, functionalism and rationalism, the two main branches of modernism, were overturned as paradigms according to postmodernist and deconstructivist readings, with differing readings.

- The postmodern reading of Venturi (who was himself a postmodernist) was that ornament and historical allusion added a richness to architecture that modernism had foregone. Some Postmodern architects endeavored to reapply ornaments even to economical and minimal buildings, an effort best illustrated by Venturi's concept of "the decorated shed." Rationalism of design was dismissed but the functionalism of the building was still somewhat intact. This is close to the thesis of Venturi's next major work,[3] that signs and ornament can be applied to a pragmatic architecture, and instill the philosophic complexities of semiology.

- The deconstructivist reading of Complexity and Contradiction is quite different. The basic building was the subject of problematics and intricacies in deconstructivism, with no detachment for ornament. Rather than separating ornament and function, like postmodernists such as Venturi, the functional aspects of buildings were called into question. Geometry was to deconstructivists what ornament was to postmodernists, the subject of complication, and this complication of geometry was in turn, applied to the functional, structural, and spacial aspects of deconstructivist buildings.

The Deconstructivism's Buildings

- One example of deconstructivist complexity is Frank Gehry's Vitra Design Museum in Weil-am-Rhein, which takes the typical unadorned white cube of modernist art galleries and deconstructs it, using geometries reminiscent of cubism and abstract expressionism. This subverts the functional aspects of modernist simplicity while taking modernism, particularly the international style, of which its white stucco skin is reminiscent, as a starting point.



- Another example of the deconstructivist reading of Complexity and Contradiction is Peter Eisenman's Wexner Center for the Arts. The Wexner Center takes the archetypal form of the castle, which it then imbues with complexity in a series of cuts and fragmentations. A three-dimensional grid, runs somewhat arbitrarily through the building. The grid, as a reference to modernism, of which it is an accoutrement, collides with the medieval antiquity of a castle. Some of the grid's columns intentionally don't reach the ground, hovering over stairways creating a sense of neurotic unease and contradicting the structural purpose of the column. The Wexner Center deconstructs the archetype of the castle and renders its spaces and structure with conflict and difference.

Deconstructivist philosophy

- The main channel from deconstructivist philosophy to architectural theory was through the philosopher Jacques Derrida's influence with Peter Eisenman. Eisenman drew some philosophical bases from the literary movement Deconstruction, and collaborated directly with Derrida on projects including an entry for the Parc de la Villette competition, documented in Chora I Works. Both Derrida and Eisenman, as well as Daniel Libeskind[4] were concerned with the "metaphysics of presence," and this is the main subject of deconstructivist philosophy in architecture theory. The presupposition is that architecture is a language capable of communicating meaning and of receiving treatments by methods of linguistic philosophy.[5]

- The dialectic of presence and absence, or solid and void occurs in much of Eisenman's projects, both built and unbuilt. Both Derrida and Eisenman believe that the locus, or place of presence, is architecture, and the same dialectic of presence and absence is found in construction and deconstruction.[6]

- According to Derrida, readings of texts are best carried out when working with classical narrative structures. Any architectural deconstruction requires the existence of a particular archetypal construction, a strongly-established conventional expectation to play flexibly against.[7] The design of Frank Gehry's own Santa Monica residence, (from 1978), has been cited as a prototypical variation on a standard theme: beginning with an ordinary house in an ordinary neighborhood, Gehry altered its massing, spatial envelopes, planes and other expectations in a playful subversion. The result is an example of Deconstruction.[8]

- In addition to Derrida's concepts of the metaphysics of presence and deconstruction, his notions of trace and erasure, embodied in his philosophy of writing and arche-writing[9] found their way into deconstructivist memorials. Daniel Libeskind envisioned many of his early projects as a form of writing or discourse on writing and often works with a form of concrete poetry. He made architectural sculptures out of books and often coated the models in texts, openly making his architecture refer to writing. The notions of trace and erasure were taken up by Libeskind in essays and in his project for the Jewish Museum Berlin. The museum is conceived as a trace of the erasure of the Holocaust, intended to make its subject legible and poignant. Memorials such as Maya Lin's Vietnam Veterans Memorial and Peter Eisenman's Memorial to the Murdered Jews of Europe also reflect themes of trace and erasure.



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Constructivism and Russian Futurism

- Another major current in deconstructivist architecture takes inspiration from the Russian Constructivist and Futurist movements of the early twentieth century, both in their graphics and in their visionary architecture, little of which was actually constructed.
- Artists Naum Gabo, El Lissitzky, Kazimir Malevich, and Alexander Rodchenko, have influenced the graphic sense of geometric forms of deconstructivist architects such as Zaha Hadid and Coop Himmelb(l)au. Both Deconstructivism and Constructivism have been concerned with the tectonics of making an abstract assemblage.

- Both were concerned with the radical simplicity of geometric forms as the primary artistic content, expressed in graphics, sculpture and architecture. The Constructivist tendency toward purism, though, is absent in Deconstructivism: form is often deformed when construction is deconstructed. Also lessened or absent is the advocacy of socialist and collectivist causes, propaganda for which informed constructivism

- The symbolic breakdown of the wall effected by introducing the Constructivist motifs of tilted and crossed bars sets up a subversion of the walls that define the bar itself. ...This apparent chaos actually constructs the walls that define the bar; it is the structure. The internal disorder produces the bar while splitting it even as gashes open up along its length.
- – Phillip Johnson and Mark Wigley, *Deconstructive Architecture*, p.34

Contemporary art

- Two strains of modern art, minimalism and cubism, have had an influence on deconstructivism. Analytical cubism had a sure effect on deconstructivism, as forms and content are dissected and viewed from different perspectives simultaneously. A synchronicity of disjointed space is evident in many of the works of Frank Gehry and Bernard Tschumi. Synthetic cubism, with its application of found art, is not as great an influence on deconstructivism as Analytical cubism, but is still found in the earlier and more vernacular works of Frank Gehry. Deconstructivism also shares with minimalism a disconnection from cultural references. It also often shares with minimalism notions of conceptual art.



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- With its tendency toward deformation and dislocation, there is also an aspect of expressionism and expressionist architecture associated with deconstructivism. At times deconstructivism mirrors varieties of expressionism, neo-expressionism, and abstract expressionism as well. The angular forms of the Ufa Cinema Center by Coop Himmelb(l)au recall the abstract geometries of the numbered paintings of Franz Kline, in their unadorned masses. The UFA Cinema Center also would make a likely setting for the angular figures depicted in urban German street scenes by Ernst Ludwig Kirchner. The work of Wassily Kandinsky also bears similarities to deconstructivist architecture. His movement into abstract expressionism and away from figurative work, [11] is in the same spirit as the deconstructivist rejection of ornament for geometries.



- Several artists in the 1980s and 1990s contributed work that influenced or took part in deconstructivism. [Maya Lin](#) and [Rachel Whiteread](#) are two examples. Lin's 1982 project for the [Vietnam Veterans Memorial](#), with its granite slabs severing the ground plane, is one. Its shard-like form and reduction of content to a minimalist text influenced deconstructivism, with its sense of fragmentation and emphasis on reading the monument. Lin also contributed work for Eisenman's Wexner Center. Rachel Whiteread's cast architectural spaces are another instance where [contemporary art](#) is confluent with architecture. *Ghost* (1990), an entire living space cast in plaster, solidifying the void, alludes to Derrida's notion of architectural presence. [Gordon Matta-Clark](#)'s *Building cuts* were deconstructed sections of buildings exhibited in art galleries.

- Mark Wigley and Phillip Johnson curated the 1988 Museum of Modern Art exhibition *Deconstructivist architecture*, which crystallized the movement, and brought fame and notoriety to its key practitioners. The architects presented at the exhibition were Peter Eisenman, Frank Gehry, Zaha Hadid, Coop Himmelblau, Rem Koolhaas, Daniel Libeskind, and Bernard Tschumi. Mark Wigley wrote the accompanying essay and tried to show a common thread among the various architects whose work was usually more noted for their differences.

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- Computer aided design is now an essential tool in most aspects of contemporary architecture, but the particular nature of deconstructivism makes the use of computers especially pertinent. Three-dimensional modelling and animation (virtual and physical) assists in the conception of very complex spaces, while the ability to link computer models to manufacturing jigs (CAM - Computer-aided manufacturing) allows the mass production of subtly different modular elements to be achieved at affordable costs. In retrospect many early deconstructivist works appear to have been conceived with the aid of a computer, but were not; Zaha Hadid's sketches for instance. Also, Gehry is noted for producing many physical models as well as computer models as part of his design process. Though the computer has made the designing of complex shapes much easier, not everything that looks odd is "deconstructivist."

Critical responses

- Since the publication of [Kenneth Frampton's *Modern Architecture: A Critical History*](#) (first edition 1980) there has been a keen consciousness of the role of criticism within architectural theory. Whilst referencing Derrida as a philosophical influence, deconstructivism can also be seen as having as much a basis in [critical theory](#) as the other major offshoot of postmodernism, [critical regionalism](#). The two aspects of critical theory, urgency and analysis, are found in deconstructivism. There is a tendency to re-examine and critique other works or precedents in deconstructivism, and also a tendency to set esthetic issues in the foreground. An example of this is the [Wexner Center, Critical Theory](#), however, had at its core a critique of capitalism and its excess, and from that respect many of the works of the Deconstructivists would fail in that regard if only they are made for an elite and are, as objects, highly expensive, despite whatever critique they may claim to impart on the conventions of design.

- The [Wexner Center](#) brings vital architectural topics such as function and precedent to prominence and displays their urgency in architectural discourse, in an analytical and critical way. The difference between criticality in deconstructivism and criticality in critical regionalism, is that critical regionalism *reduces* the overall level of complexity involved and maintains a clearer analysis while attempting to reconcile modernist architecture with local differences. In effect, this leads to a modernist "vernacular." Critical regionalism displays a lack of self-criticism and a [utopianism](#) of place. Deconstructivism, meanwhile, maintains a level of self-criticism, as well as external criticism and tends towards maintaining a level of complexity. Some architects identified with the movement, notably [Frank Gehry](#), who often takes an anti-philosophical stance, [\[12\]](#) have actively rejected the classification of their work as deconstructivist. Others remain critical as much of their own work as that of precedents and contemporaries.

- Critics of deconstructivism see it as a purely formal exercise with little social significance. [Kenneth Frampton](#) finds it "elitist and detached."[\[13\]](#) Other criticisms are similar to those of deconstructivist philosophy—that since the act of deconstruction is not an empirical process, it can result in whatever an architect wishes, and it thus suffers from a lack of consistency. Today there is a sense that the philosophical underpinnings of the beginning of the movement have been lost, and all that is left is the aesthetic of deconstruction.[\[14\]](#) Other criticisms reject the premise that architecture is a language capable of being the subject of linguistic philosophy, or, if it was a language in the past, critics claim it is no longer.[\[5\]](#) Others question the wisdom and impact on future generations of an architecture that rejects the past and presents no clear values as replacements and which often pursues strategies that are intentionally aggressive to human senses.[\[5\]](#)