



CHEMISTRY

PIGMENT

Introduction

No matter how nutritious, flavorful, or well textured a food, it is unlikely to be eaten unless it has the right color.

Factors which influence the acceptability of color in a certain food:

- Culture
- Geography
- Sociology



No matter the biases or habits of a given area, certain food groups are acceptable only if they fall within a certain color array

**Color acceptability → economic worth,
i.e. in many raw food materials**

■ **Color**

- To denote the human eye's perception of colored materials,
- part of the electromagnetic spectrum visible to the human eye and generally regarded as lying between 380 - 730 nm
 - i.e. red, blue, or green.
- Together with flavor and texture, color plays an important role in food acceptability.
- Color is mainly a matter of transmission of light for clear liquid foods, such as oils and beverages.
- Color may provide an indication of chemical changes in a food, such as browning and caramelization.
- **Pigment**
- Normal constituents of cells or tissues (which is synthesized and accumulated in, or excreted from, living cells) that impart color. It has other properties, i.e. energy receptor, carriers of O₂, protectants against radiation

- **Colorant**

- A general term referring to any chemical compound (synthetically made) that impart (communicate) color

- i.e. dye & lake

- **Dye**

- Colorants used in textile industry, has no place in food usage.

- **Lake**

- A food colorant is synthetically made, absorbed on the surface of an inert carrier (i.e. alumina) and added to processed foods

- referred to as certified colors

- The colors of foods are the result of natural pigments or of added colorants.
- The natural pigments (non-certified colors) are a group of substances present in animal and vegetable products.
- Four groups of natural pigments:
 - **tetrapyrrole compounds:** chlorophylls, hemes, and bilins
 - **isoprenoid derivatives:** carotenoids
 - **benzopyran derivatives:** anthocyanins and flavonoids
 - **artefacts:** melanoidins, caramels

Non-Certified Colors (natural colors)

- Do not need certificate to sell or use.
- Most are from nature (Natural Colors)
- Members Include:
 - Annatto extract
 - Beet juice powder
 - Canthaxanthin
 - Caramel

Non-Certified Colors (natural colors)

- Beta-Apo-8'Carotenal
- Beta carotene
- Cochineal extract/carmine
- Grape color extract
- Grape skin extract
- Fruit Juice

Non-Certified Colors (natural colors)

- Vegetable juice
- Paprika oleoresin
- Riboflavin
- Titanium dioxide
- Turmeric
- Turmeric oleoresin

Artificial Color vs. Natural Color

■ Artificial Colors

- Obtained by chemical reactions
- Relatively stable (in most cases)
- Less costly to use
- Health concerns
 - Allergens
 - Cancer risks?
- Consumer acceptability: Questionable

■ Natural Colors

- Obtained from nature
- Processed by physical means
- May be less stable than synthetic ones
- May be more costly to use.
- No health concerns
- Benefits to health
- Consumer acceptability: Good

Pigments Indigenous to Food

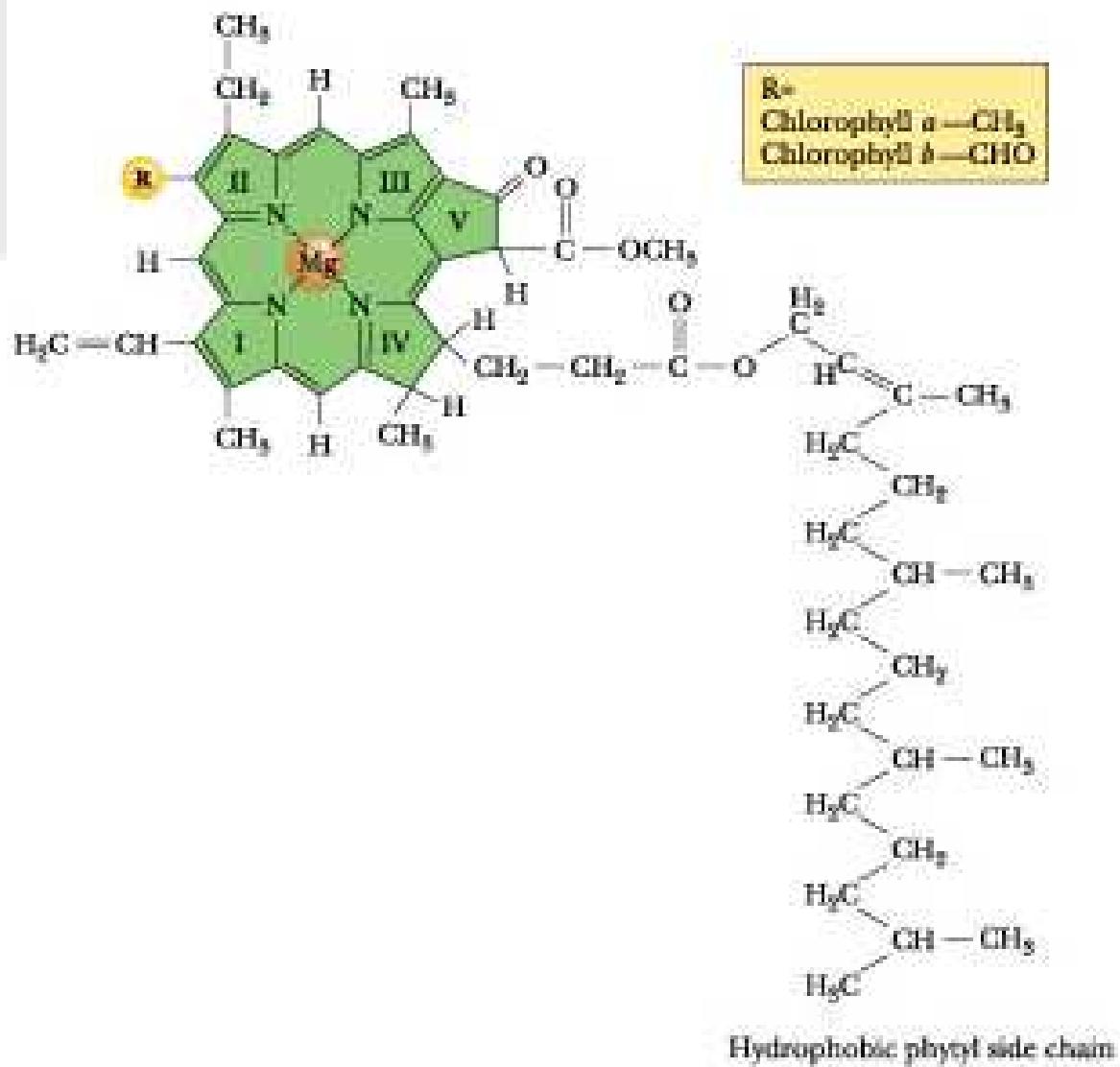
- A. Chlorophylls**
- B. Myoglobin & Hemoglobin**
- C. Anthocyanins**
- D. Carotenoids**
- E. Flavonoids**
- F. Proanthocyanidins**
- G. Tannins**
- H. Betalains**
- I. Quinones & Xanthones**
- J. Miscellaneous Natural Pigments**

A. Chlorophylls

→ Green pigments involved in the photosynthesis of higher plants, incl. algae.

Location in plants

- In foods, concern focused on chlorophylls a & b → occur in approximate ratio of 3 : 1
- In leaves, chlorophylls are located in plastid bodies, so called chloroplasts (5-10 long μm ; 1-2 thick μm) → within it are smaller particles, called grana (Φ 0.2-2 μm) → they are composed of lamellae (Φ 0.01-0.02 μm) → chlorophylls molecule are surrounded by lamellae.



Physical Properties

- Chlorophyll a & pheophytin a → soluble in alcohol, ether, benzene & acetone, slightly soluble in petroleum ether; insoluble in water.
- Chlorophyll b & pheophytin b → soluble in alcohol, ether, benzene & acetone, almost insoluble in petroleum ether; insoluble in water.

Chemical properties

- In food processing, the most common alteration in green chlorophylls → PHEOPHYTINIZATION; the replacement of the central Mg by the hydrogen → form a dull olive-brown pheophytins.



Effects in Food Handling, Processing & Storage

- Almost any types of food processing and/or storage → deterioration of chlorophyll pigments.
- **Dehydrated foods** packed in clear containers → autoxidation ← the blanching degree before dehydration
- **Lipoxygenases** → produced free radicals → degraded the chlorophylls
- **Fermentation** of cucumber → produced pheophytins, chlorophyllides & pheophorbides
- **Heating of green veggies in acid condition** → pheophytins production



Preservation of Green Color

The use of high quality materials → process as quickly as possible → store the product at low temperatures



B. Myoglobin & Hemoglobin

→ Myoglobin is a complex muscle proteins

→ Hemoglobin is the blood pigment

- Hb → contains 4 polypeptide chains & 4 heme groups, which are planar collection of atoms with the iron atom at the center.
- Heme group function : to combine reversibly with a molecule of O₂ → carried by the blood from the lungs to the tissues.
- Myoglobin → a quarter its size compared to Hb; consists of a single polypeptide chain (± 150 AA units) attached to a single Hb group; it is contained within the cell tissues & it acts as a temporary storehouse for the O₂ brought by the Hb in blood.

Hb → considered the linking together of 4 myoglobins (the discussion of these pigments can be limited to myoglobin)

Physical properties

- Myoglobin is part of sarcoplasmic proteins of muscle; soluble in water & dilute salt solution.



Chemical Properties

- Oxygenation reaction

Myoglobin + molecular O₂ → oxymyoglobin (O₂Mb) forms **bright red pigment**

- Oxidation reaction

Myoglobin oxidation → metmyoglobin (MMb) forms **brown color**

- Ferrous covalent complexes of myoglobin (purple) with :

- Molecular O₂ → oxymyoglobin
- Nitric oxide → nitrosomyoglobin
- Carbonmonoxide → carboxymyoglobin

Effect of Handling, Processing & Storage

- Cured Meat Pigment



In commercial practice, sodium nitrite (NaNO_2) is the source of nitrous acid:

NaNO_2 (salt cure) in water $\rightarrow \text{Na}^+ + \text{NO}_2^-$ (nitrite ion) $\rightarrow \text{HNO}_2$ (in the curing brine)

Or using combustion gas (NO_2) to smoke or gas-oven fresh meat:

2NO_2 (gas cure) + H_2O (in meat) $\rightarrow \text{HNO}_2$ (nitrous acid) + HNO_3 (nitric acid)

Meat Curing:

$\text{HNO}_2 + \text{Mb}$ (myoglobin in meat) $\rightarrow \text{NOMb}$ (pink cured meat pigment)

The formation of cured meat pigments viewed as 2 processes:

- (1) Biochemical reaction, which reduce nitrite → nitric oxide; iron in heme → the ferrous state
- (2) Thermal denaturation of globin ← heating at 66 C or higher & may involve the coprecipitation of the heme pigment with other protein in meat



- Packaging

Because meat pigment easily reacts with oxygen to produce either an acceptable oxygenated products or unacceptable oxidized products



- Carbon monoxide (CO) flushing

It was done before sealing of fresh beef → very effective for preserving & stabilizing color for 15 days

Certain metallic ions (esp. Cu) → extremely active in promoting autoxidation of O_2Mb to MMb , while Fe, Zn, Al are less active



C. Anthocyanins

- A group of reddish water-soluble pigments in plants which exist in the cell sap/juice, i.e. flowers, fruits, vegetables,
- An anthocyanin pigment is composed of an aglycone (an anthocyanidin) **esterified** to 1 or more sugars. Only 5 type of sugars found in it, which are, in order of relative abundance : glucose, rhamnose, galactose, xylose, arabinose
 - Anthocyanins may also be “**acylated**” which adds a third component to the molecule, i.e. p-coumaric, ferulic, caffeic, malonic, vanillic, or acetic acids may be **esterified** to the sugar molecule.

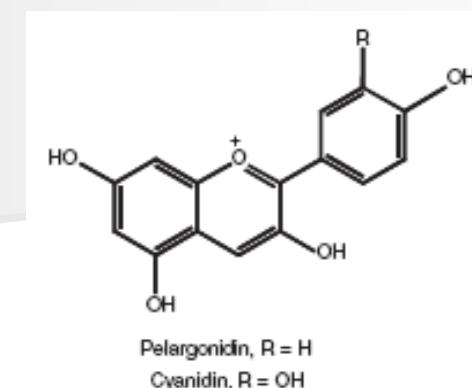


Fig. Anthocyanin aglycone

Stability in Food

- Anthocyanins show a marked change in color with changed in pH
→ the higher the pH → the faster the rate of destruction

Chemical Reactions

- The addition of sulfite, sulfite oxide → rapid bleaching of the anthocyanins → yellowish colors.
 - i.e. in the making of jams, preserves such as dried fruits & vegetables
- The reaction with ascorbic acid → the degradation of both compounds ← the intermediate, peroxide produces by ascorbic acid degradation

i.e. Cranberry juice cocktail stored at room temperature:

0 days – 9 mg/100 g anthocyanins & 18 mg/100 g ascorbic acid

6 months – ascorbic acid degradation & 80% degradation of anthocyanin

D. Carotenoids

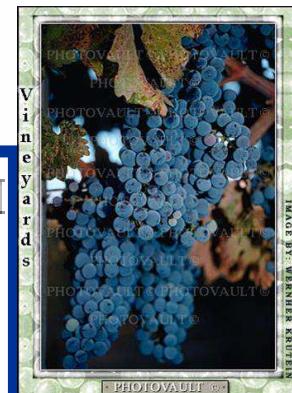
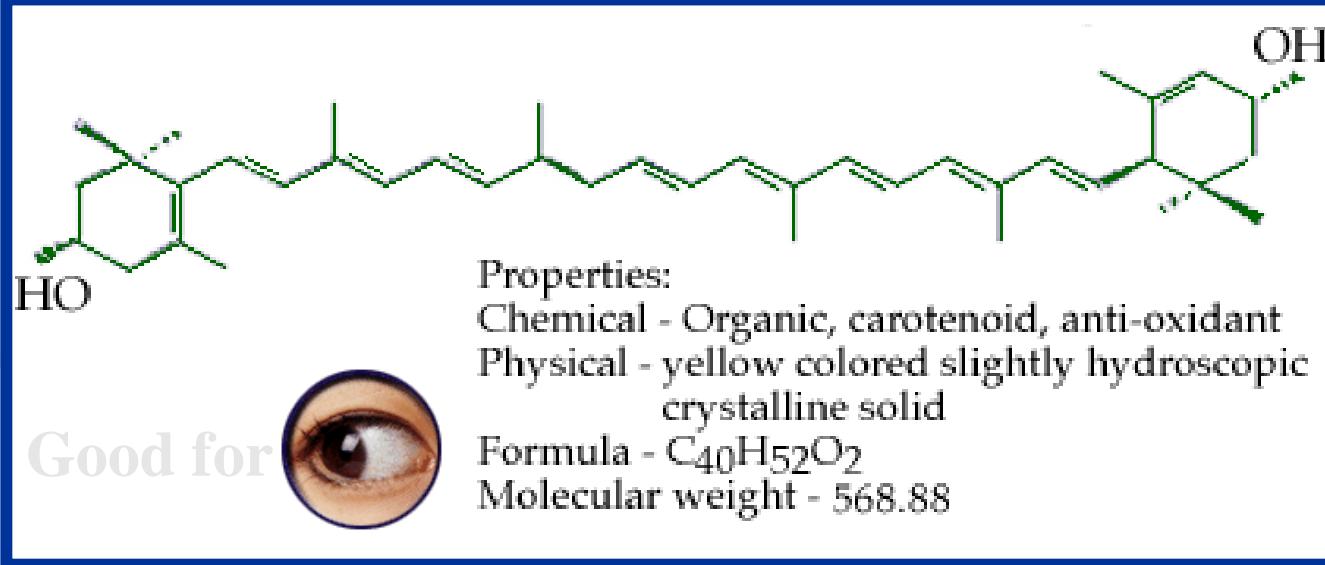
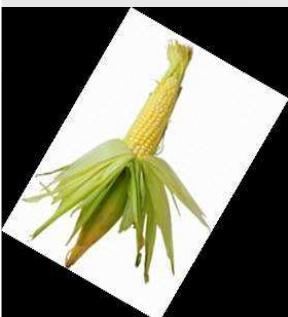


→ A group of mainly lipid soluble compounds responsible of the yellow & red colors of plants & animal products.

- Most of produced carotenoids in nature is in form of fucoxanthin in various algae, in green leaves : lutein, violaxanthin, neoxanthin; β -carotene; lycopene in tomatoes; capxanthin in red peppers

LUTEIN

kiwi, egg yolk, corn, zucchini, red grapes, pumpkin



- Carotenoids include a class of HC, called carotenes, and their oxygenated derivatives, called xanthophylls.
 - They consist of 8 isoprenoids units joined in such a manner that the arrangement of isoprenoid units is reversed in the center of the molecule.
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- Forms of carotenoids :
 - (1) free state in plant tissues (crystals or amorphous solids
 - (2) solution in lipid media, i.e. capxanthin- lauric acid ester in paprika

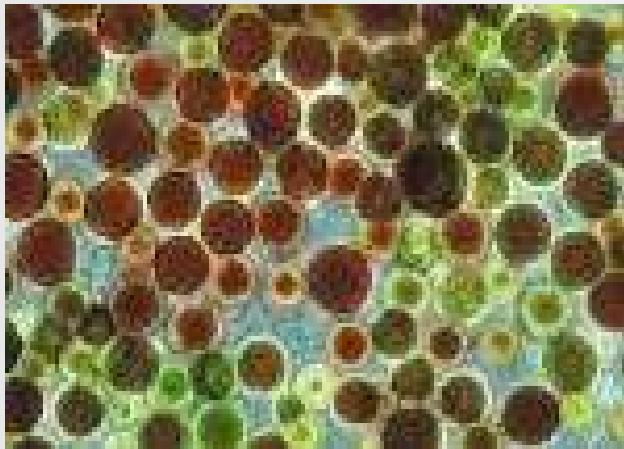


Fig. Red pigment of astaxanthin



Fig. Mud crab



Fig. Lobster

- The association of carotenoids with proteins stabilised the pigment & also change the color, i.e. red carotenoid astaxanthin when complexed with protein → blue colorant in lobster shells; ovooverdin, the green pigment in lobster eggs; carotenoid-protein complexes found in fruits, vegetables.
- Carotenoids may occur in combination with reducing sugars via a glycosidic bond, i.e. CROCIN - containing 2 molecules of the sugar gentiobiose united with crocetin, found as the main pigment in **SAFFRON**

Chemical Reactions



Provitamin A

- Beta carotene is precursor of vitamin A, which yields 2 molecules of vitamin A by cleavage at the center of the molecule.
- Alpha carotene is precursor of one molecule of vitamin A; which is half identical to beta carotene.

Oxidation reaction

- Stability of carotenoids depend on whether the pigment is *in vivo* or *in vitro* in environmental condition, i.e. lycopene in tomatoes is quite stable, but the extracted purified pigment is unstable.
- Enzyme degraded carotenoids rapidly, i.e. lypoxygenase.
- In processed food → heat, light, presence of pro- and antioxidant influence carotenoids degradation.

Non-certified Colors (Natural Colors)

Food processing applications

Annato

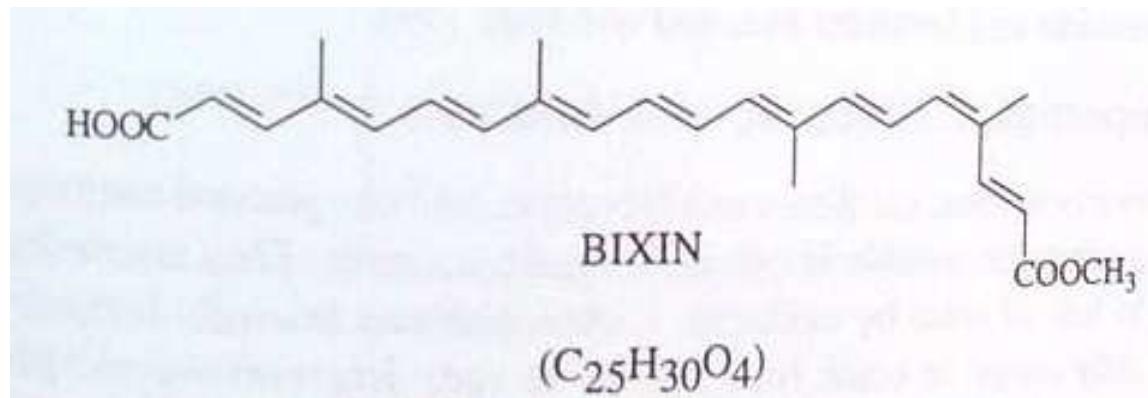
■ Annatto extract.

- Extracted from annatto seeds, *Bixa orellna* L.,
a tropical bush.



Annatto

- Two forms commercially available:
 - Bixin.



Annatto

■ Bixin

- Color in final foods: orange.
- Solubility: oil soluble.
- Stability:
 - Light stability: Fair.
 - Heat Stability: good under 130 °C.
- Application: fatty or oily foods, including snack, cake & other bakery products, butter, popcorn oil.



■ Norbixin

- Solubility
 - water soluble in neutral or alkaline solution
 - Precipitates in acidic solutions ($\text{pH} < 5$).
- Stability
 - Light stability: fair
 - Heat Stability: good under 130°C
 - Acid stability: poor
- Application: cheese, bakery, snacks, confectionery, etc.



Annatto

Acid-stable annatto emulsion for beverages



Beet Juice Concentrate

- Obtained from red beet roots
- Solubility: water soluble



Beet Juice Concentrate

- Stability:
 - Light: good
 - Heat: Poor. Will not survive during heat processing in most cases
 - pH: almost no effect

Beet Juice Concentrate

– Applications:

- Ice Cream
- Ice bar
- Hard candy
- Dry Beverage mixes (in powder form)
- Noodle/pasta



Beta carotene/natural mixed carotenes

- Synthetic or extracted from natural source, plants or algae



Beta carotene/natural mixed carotenes

- Solubility

- Oil soluble
- Our Solution: Made water-dispersible.

- Stability:

- Heat stability: Good
- Light stability: Poor



Beta carotene/natural mixed carotenes

Stabilization.
Left: ACRC,
Right: A
competitor's product.
Both were exposed
to sunlight for 5 days



Photo 1. Stability comparison. Both were boiled, hot filled and exposed to outdoor direct sunlight for 5 days. PH 2.3

Left: ACRC natural carotenes.

Right: Control (a competitor's sample)

Caramel

- Source:
 - Reaction products of carbohydrates during heating
 - Usually ammonium and sulfate are added
 - Negatively charged
 - Positively charged
- Stability
 - Light: very stable
 - Heat: very stable
 - Acid: use acid stable type
- Application:
 - Beverages
 - Bakery
 - Confectionery
 - Snacks, etc



Cochineal Extract

■ Source

- Extracted from cochineal (*dactylopius coccus costa*)



Cochineal Extract

■ Stability

- Light: excellent
- Heat: excellent
- pH: poor
 - Orange in acidic pH
 - Purple in neutral pH
 - Blue in alkaline pH

■ Acid stable cochineal extract:

- Can be boiled in 10% citric acid or even 0.01N HCl for at least 3 hrs.
- Does not precipitate in acidic beverage → precipitate cause discoloration.

Cochineal Extract



Left: Control (An acid proof cochineal extract from a competitor) in 0.3% citric acid solution.

The original red color faded away after exposure.

Center: ACRC 1162-rarb in 1.0% citric acid solution. The original red color did not fade.

Right: ACRC 1162-rarb in 0.01N HCL. The original red color did not fade.

Carmine

- Source:

- Aluminum/calcium lake of carminic acid, the coloring component in cochineal extract
 - In powder form, insoluble in water, soluble in alkaline water.



- Carmine is not acid stable:
 - Discoloration
 - Precipitation
- Application: pasta, surimi, bakery-pie fillings, seafood, bakery, pudding

Grape Color Extract

■ Sources:

- Extract of precipitated lees of Concord grape juice during storage

■ Solubility:

- Water

■ Stability:

- Light: good
- Heat: fair
- pH: poor
 - Acidic: red to purple
 - Neutral: purple
 - Alkaline: blue



Grape Color Extract

■ Applications:

- Non-beverage foods
 - Pie filling
 - Fruit preparation
 - others

Grape Skin Extract (Enochianina)

■ Source

- Extract of deseeded marc, remaining after grapes have been pressed for juice or wine.

■ Solubility:

- water

■ Stability:

- Light: good
 - Heat: fair
 - pH: poor
 - Acidic: red to purple
 - Neutral: purple
 - Alkaline: blue

■ Application:

- Beverages (alcoholic, carbonated)

Fruit juice

- Source:
 - Mature, edible fruits
 - Elderberry
 - Black currant
 - Blackberry
 - Others
- Coloring agent:
anthocyanins
- Applications:
 - Beverages
 - Tomato paste
 - Fruit preparation
- Solubility: water
- Stability:
 - Light: good
 - Heat: fair
 - pH: color changes heavily as pH changes
 - Acidic: red
 - Neutral: purple
 - Alkaline: Blue
 - the lower pH the darker the color
 - Ascorbic acid accelerates anthocyanin degradation.

Vegetable Juice

■ Source:

– Fresh or dehydrated vegetables

- Red cabbage
- Red radish
- Black carrot
- Purple yam



Vegetable juice

- Coloring components

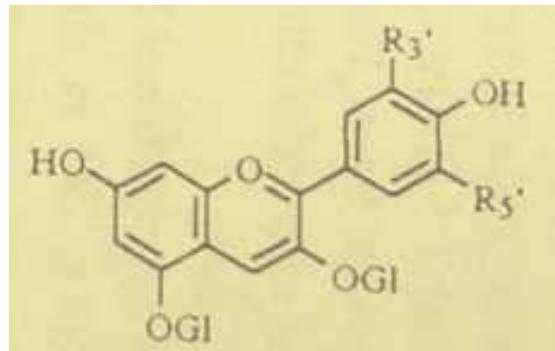
- Anthocyanins

- Solubility: water

- Stability:

- Light: good
 - Heat: fair
 - pH: color changes heavily as pH changes
(the lower the pH is,
the more condense the
color is)

- Acidic: red
 - Neutral: purple
 - Alkaline: Blue



Cabbage Color

- One of the most stable anthocyanin colors
- Purplish red in acidic solution
- Low odor version available
- Both liquid and powder forms available



Cabbage Color

■ Wide applications

- Beverage
- Tomato paste
- Pizza topping
- Fruit preparations
- Snack foods
- Dairy
- Confectionery

Red Radish Color

- One of the most stable anthocyanin colors
- red in acidic solution
- Low odor version available
- Both liquid and powder forms available



Red Radish Color

- Keeps red at higher pH up to 6



- Wide applications
 - Beverage
 - Tomato paste
 - Pizza topping
 - Fruit preparations
 - Snack foods
 - Dairy
 - Confectionery

0038-ralb in a model rice beverage, pH 6.0

Paprika Oleoresin

- Source:

- Extracted from red pepper



- Solubility:

- Oil soluble



- ACRC made it water dispersible

Paprika Oleoresin

■ Stability

- Light: Fair.
- Heat: good

■ Applications:

- Seasoning
- Snack
- Salad dressing
- Popcorn
- Beverage
- Confectionery
- Others

Turmeric Oleoresin (Curcumin)

- Source:

- Extracted from *curcuma longa* L., a member of ginger family.



- Coloring component:

- Curcumin and curcuminoids

- Solubility

- Fat and alcohol soluble
 - Cold water insoluble
 - Commercially dissolve curcumin in polysorbate-80 or -60 to make it water dispersible

Turmeric Oleoresin (Curcumin)

- Stability:

- Heat: good
- Light: poor
- pH: color hue change with pH
 - Greenish in acidic pH
 - Orange yellow in neutral pH
 - More stable in acidic pH than in neutral or alkaline pH

- Color hue: Bright yellow in acidic solution

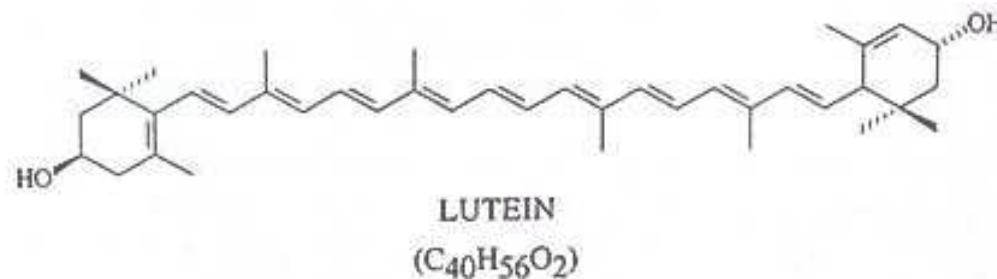


Turmeric Oleoresin (Curcumin)

- Applications:
 - Pickle
 - Bakery
 - Confectionery
 - Others
 - Snack
 - Pudding
 - Gelatin
 - Gummy bear
 - Yogurt
 - Popcorn
 - Finger foods

Lutein

- A member of carotenoids
- Solubility:
 - Oil soluble
 - We made it water-dispersible
- Reasons to use lutein
 - Extended studies have proved the importance of lutein to eye health
 - Antioxidant--a free radical scavenger



Lutein



■ Applications

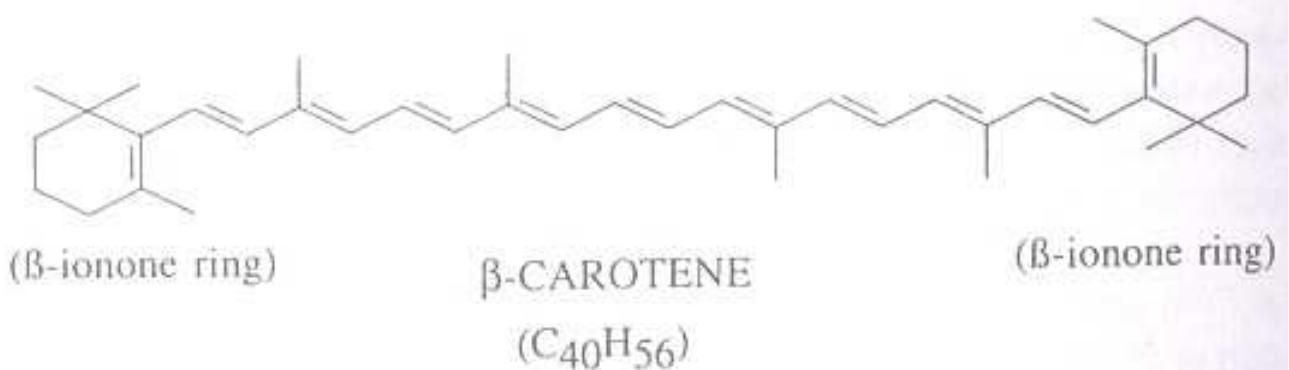
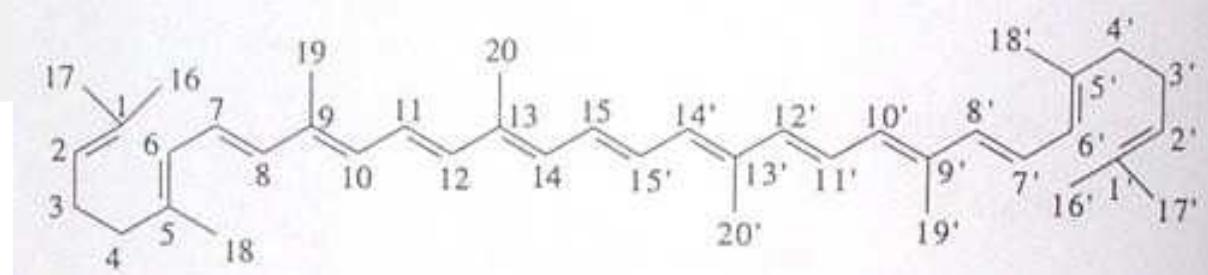
- As a nutritional supplement
can be added to all foods
(plain in taste and flavor)
- As a natural colorant:
can be added to all food
(a bright yellow color in water solution)

Lycopene

■ Sources:

- Synthetic
- Extracted from nature,
plants or
microorganisms

■ A member of carotenoids



Lycopene

- Solubility
- Oil soluble by nature
- ACRC has made stabilized and water-dispersible lycopene — for beverage and other food applications



Lycopene

■ Properties

- Benefit to prevent prostate cancer
- An antioxidant—free radical scavenger
- Beautiful orange color in beverage

■ Applications

- As a nutritional supplement,
It can fortify every food.
- As a natural colorant,
it can color every food