P Sx1 P

MC

AC

E

PASAR

PERUSH

Sx2

AVC

Px1

Px22

E

d = P =MR

S

Dx

Q Q\* Q

 = TR – TC

P = AVC ====> MRPK TITIK TUTUP USAHA / SHUT DOWN POINT

PQ= AVC.Q

TR =VC

TC =FC + VC